



Swire Properties partners with Tap & Go to support Government's Consumption Voucher Scheme Exclusive summer promotions offer over HK\$4.7 million in rewards at Swire's Hong Kong malls

HKT (SEHK: 6823) – HONG KONG, June 24, 2021 – Swire Properties is pleased to announce a strategic partnership with Tap & Go¹, one of the selected stored value facility operators in the Hong Kong Government's HK\$5,000 Consumption Voucher Scheme (the "Scheme"), offering more than HK\$4.7 million in rewards and exciting experiences at the Swire Properties' three Hong Kong shopping malls – Pacific Place, Cityplaza and Citygate Outlets.

Ms. Fiona Shiu, Deputy Director, Retail (Hong Kong), Swire Properties, said, "We are excited to be the first developer to collaborate with Tap & Go to support the Government's Consumption Voucher Scheme. We hope residents can take advantage of these incentives to enjoy the shopping, dining and lifestyle experience at our malls with family and friends, giving tenants' businesses a summer boost and, ultimately, helping to drive Hong Kong's economic recovery."

Ms. Monita Leung, Head of HKT Financial Services, said, "We are very pleased to partner with Swire Properties to bring benefits to consumers as well as local and small merchants by encouraging spending, and in turn play a part in reviving the economy. Tap & Go is committed to providing users with a secure and convenient shopping and payment experience. With our extensive local merchant network, users can spend at over 100,000 points of sale including local physical stores and online platforms that accept Mastercard^{®2}, UnionPay³ and FPS⁴."

From July 30 to October 31, 2021, eligible payments made through Tap & Go at designated merchants in Pacific Place, Cityplaza and Citygate Outlets⁵ may enjoy shopping rewards with a total value over HK\$9,000, including mall and merchant cash vouchers and exclusive gifts. Redemption is available on a first-come-first-served basis.

Another highlight of this joint initiative will be a series of lifestyle videos featuring Edan Lui, ambassador of Tap & Go for the Scheme and a member of popular Hong Kong boy band MIRROR. The videos and activities will be showcased across the various digital channels of the malls and Tap & Go as part of the promotional campaign for the Scheme. More about Edan's shopping adventures at Pacific Place, Starstreet Precinct, Cityplaza and Citygate Outlets, plus an online game, will be announced soon.

More details of the campaign will be announced soon – stay tuned to the malls' and Tap & Go websites for the latest updates.

For Tap & Go service details and account opening, please visit the Tap & Go website at www.tapngo.com.hk, or call the Tap & Go service hotline on +852 2888 0000, or visit Tap & Go registration counters at csl shops or 1010 Centers.

- 1 Tap & Go is operated by HKT Payment Limited (Stored Value Facilities License Number: SVF0002) and subject to its relevant terms and conditions.
- 2 Applicable to Mastercard contactless payment.
- 3 Applicable to UnionPay QuickPass and QR code payment.
- 4 Applicable to merchants that support FPS payment.
- 5 Please note that the campaign period and spending conditions varies between malls and that terms and conditions apply.

About Swire Properties

Swire Properties develops and manages commercial, retail, hotel and residential properties, with a particular focus on mixed-use developments in prime locations at major mass transportation intersections. Swire Properties is listed on the Main Board of the Stock Exchange of Hong Kong and its investment portfolio in Hong Kong comprises Taikoo Place, Cityplaza and Pacific Place. In addition to Hong Kong, the Company has investments in the Chinese mainland, the United States, Indonesia and Vietnam.

Visit Swire Properties' website at www.swireproperties.com.

About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and a leading innovator. Its fixed-line, broadband, mobile communication and media entertainment services offer a unique quadruple-play experience. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, media entertainment, enterprise solutions and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting and contact centers.

HKT is the first local mobile operator to launch a true 5G network with differentiated value-added services. Backed by its substantial holding of 5G spectrum across all bands and a robust and extensive fiber backhaul infrastructure, HKT is committed to providing comprehensive 5G network coverage across the city.

HKT delivers end-to-end integrated solutions employing emerging technologies such as 5G, cloud computing, Internet of Things (IoT) and artificial intelligence (AI) to accelerate the digital transformation of enterprises and contribute to Hong Kong's development into a smart city.

Riding on its massive loyal customer base, HKT has also built a digital ecosystem integrating its loyalty program, e-commerce, travel, insurance, FinTech and HealthTech services. The ecosystem deepens HKT's relationship with its customers thereby enhancing customer retention and engagement.

For more information, please visit www.hkt.com.

For more information, please contact:

Swire Properties

Diamond Cheng Public Affairs Manager

Tel: +852 2844 3948 / 93027867

Email: <u>diamondcheng@wireproperties.com</u>

HKT

Stella Wong Group Communications Tel: +852 2888 2253

Email:stella.wm.wong@pccw.com

Swire Properties

Matthew Chick Senior Public Affairs Officer Tel: +852 2844 3036 / 9834 0105

Email: matthewchick@swireproperties.com

Issued by Swire Properties and HKT Limited.

HKT Limited is a company incorporated in the Cayman Islands with limited liability.